



PBS TeacherLine and You— A Powerful Partnership for Professional Development

Research-Based Online Courses for PreK-12 Teachers

PBS TeacherLine now offers an innovative, flexible course licensing program that gives your school, district, or education service agency the opportunity to expand your current professional development program or create a new initiative. If your district has already invested in a system to deliver online professional development and you need a source for quality course content, our licensing programs merit further exploration. When you work with PBS TeacherLine to license courses, you're getting a total solution...one that includes powerful course content with all usage permissions in place, strategic course design, and workloads and assignments that have been pre-tested and perfected by educators across the country. Our award-winning lineup of online courses is widely respected and our enrollment numbers continue to grow. Now, with our licensing program, you can use our courses to address the critical challenges facing your schools and district, including:

- Providing additional training for teachers and paraprofessionals to meet *NCLB* requirements for Highly Qualified Teachers.
- Delivering quality staff development within tight budget constraints.
- Offering courses that are actively engaging, relevant, standards-based, and focused on classroom practice—while standardizing your district's faculty development programs.
- Meeting strategic goals like incorporating curriculum mapping in induction, or developing technology leadership as an accredited requirement in teachers' daily instructional practices.

Control. Customization. Convenience. Our Licensing Program Delivers the Right Advantages

For schools, districts, dioceses, independent schools, and state-recognized service centers, licensing PBS TeacherLine courses answers several practical concerns. You can:

- Customize our quality professional development programs to meet your institution's specific needs and your state's standards—you can even offer our courses under the name of your school or district's existing training program, within your own online learning portals. (As the licensee, you may add your own branding; PBS TeacherLine only retains copyright branding. You can also modify the course at-will.)

Be more **effective**



- Retain control of the learning process and experience—as well as the facilitation of the courses—to monitor your teachers' progress and standardize your professional development approach.
- Add predictability and cost control to your annual budget with an annual license agreement.
- Save money by importing courses to your existing delivery platform (i.e. Blackboard, WebCT, D2L, Moodle).

Your Teachers Benefit, Too

When you license our online courses, you're adding a premier professional development resource to your program that contributes significantly to academic excellence throughout your learning community.

PBS TeacherLine courses:

- Support *NCLB* requirements, help teachers build content knowledge, and learn and apply research-based strategies. As a result, they become highly qualified in their subject areas and more effective in the classroom.
- Ensure quality with research-based content developed in collaboration with major professional organizations and leading experts in instructional strategies, such as NCTM and ISTE.
- Help innovative teachers excel by showing them how to integrate new approaches and incorporate technology in the classroom to engage students and achieve positive outcomes.
- Encourage learners to gain personal and professional satisfaction from their achievements, which increases job satisfaction and retention.



Licensing Gives You All the Right Choices Plus Valuable Flexibility

PBS TeacherLine courses span the entire curriculum, including reading, language arts, mathematics, science, instructional strategies, and instructional technology. You can choose to license individual courses or custom collections of courses depending on your specific program needs and professional development objectives.

Affordable Licensing Options Offer Optimum Selection and Adaptability

We offer PBS TeacherLine professional development courses via two types of licensing plans, based on your group's professional development structure:

- **FLAT RATE PRICING PLAN:** This per course fee is based on the size (number of teachers) of your organization. This plan features unlimited learner usage, so the "per enrollment" cost decreases as your enrollments increase.
- **PER-SEAT PRICING PLAN:** This low-risk plan allows your group to pay per enrollment, per course so you only pay for what is used. Smaller institutions or groups new to this type of professional development may choose to pay only for filled seats. This option is ideal for districts interested in a pilot test—if you want to experiment with customizing third-party content to meet your districts' professional development needs. This plan also offers cost and utilization flexibility for districts comfortable with securing a smaller number of seats.

Program Qualifications

This program is available for PreK-12, primary, middle, or high schools, districts, and recognized educational institutions, as well as departments and schools within these organizations. Content delivery is only permitted via a password protected learning environment to a set number of users for whom you have purchased a license. The site licensing terms include:

- A one-time only set-up fee
- An annual license
- Options for content updates

Be more informed



To learn more about PBS TeacherLine courses, schedules, and registration, please visit www.pbs.org/teacherline or call 800-572-6386.