



PBS TeacherLine New York

Horizons Plaza • Buffalo, New York 14240

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Dear Educator,

We are pleased to have the opportunity to share with you information on an important new service that provides high-quality, affordable professional development programs to teachers and other professional staff in an easily accessible on-line environment.

The PBS TeacherLine New York program is a collaborative effort between the public television stations of New York State, national PBS and the U.S. Department of Education. More than 90 comprehensive professional development courses are available to support teacher needs in the key curriculum areas of mathematics, science, and reading and language arts. There are also courses supporting other key areas of professional development such as curriculum mapping, instructional strategies and technology integration. All coursework is in alignment with national, state, and local learning standards and all courses are supported for use by the New York State Education Department. Each course is facilitated by an expert teacher holding a masters or other advanced degree who has been selected by their peers and trained in strategies that enrich and inspire the on-line learning experience.

PBS TeacherLine New York is also a collaborative effort between other local and regional providers of professional development and training programs, including BOCES and colleges and universities, to ensure that all of the content and resources of the nationally validated courses can be offered in combination with other service providers. This collaboration provides a variety of options for accessing TeacherLine courses, including taking advantage of aid and discount programs that may be available in your area and provisions for taking courses for credit (continuing education units, state-mandated 175 hour professional development requirements, or graduate credit) and state certification.

All PBS TeacherLine New York course content has been shown to have demonstrable effects on student achievement through national scale evaluation studies conducted by Hezel Associates and the Education Alliance at Brown University. Student performance in schools using TeacherLine professional development programs rose in overall performance measures (the state "Report Card" as well as against the standardized test scores in content areas supported by TeacherLine.

We would like to work with you to create affordable, accessible, high-quality professional development experiences for you and other education professionals in your organization. You can **contact us directly at 1-518-275-0936** or you can obtain more detailed information on PBS TeacherLine New York by contacting the director of educational programs at the public television station serving your region. You may also **visit the PBS TeacherLine New York website at <http://www.thinkbright.org/teacherline>**. A catalog of all courses available and those already scheduled for this spring are listed on the web site.

Thank you for your interest in this most important professional development initiative.

**For more information
visit our website at:
thinkbright.org/teacherline**

**Course Sales:
1-518-275-0936**

**Customer Service:
1-716-845-7000 ext.360**